

ABSTRACT OF THE DISCLOSURE

The present invention provides a method to improve the operational efficiency of a collaborative drayage community. According to the present invention, multiple independent (even competitive) participants in a collaborative drayage community provide resource data about the drayage resources under the participants' control. A collaborative drayage community participant having a drayage need for drayage resources may access these resource data, and drayage resources fulfilling the drayage need (based on a comparison of needed resource data to offered resource data) are determined. The drayage participant having the drayage need may then reserve one of the offered drayage resources fulfilling the drayage need. The present invention also provides a system for administering a collaborative drayage community where drayage resource data are stored in the system, and are accessible to drayage participants having a drayage needs via a network, such as the Internet.